

2025 ANNUAL REPORT



Nordic Northwest is
a cultural nonprofit
organization
focused on *all five*
Nordic nations

Strategic Plan Overview

Our Mission

Nordic Northwest is the home for discovering and sharing Nordic culture for the enjoyment and enrichment of the Pacific Northwest community.

Our Vision

We inspire people to create a better future through experiencing Nordic ways of living.

Our Values

Social Equity and Fairness
Environmental Sustainability
Trust and Ethical Behavior
Stewardship
Innovation and Creativity

5 Nordic Ways of Living

Hygge (Denmark) – Cultivating warmth, coziness, and meaningful connection.

Sisu (Finland) – Embodying resilience, courage, and quiet determination.

Petta Reddast (Iceland) – Embracing optimism, adaptability, and the belief that things will work out.

Friluftsliv (Norway) – Finding joy, renewal, and well-being in nature and outdoor living.

Lagom (Sweden) – Living with balance, moderation, and contentment in having just enough.

By The Numbers

192,146
Total Visitors & Participants

246
PROGRAMS

13,572
PROGRAM PARTICIPANTS

60
PROGRAM PARTNERSHIPS

6
INTEREST CLUSTERS



Arts &
Culture



Food &
Beverage



Wellness
&
Slow
Living



Heritage &
Ancestry



Outdoor
Living &
Nature



Cultural
Exchange

948
DONORS

1,661
TOTAL MEMBERS

430
NEW MEMBERS

458
VOLUNTEERS

15,598
VOLUNTEER HOURS

898
VOLUNTEER OPPORTUNITIES FILLED

\$542,646.72
VALUE OF VOLUNTEER TIME

22
VOLUNTEER COMMITTEES

9,929
FESTIVAL ATTENDEES

109,878
TROLL VISITORS

5
EXHIBITS

Gift Society Tiers

Horizon\$250 – \$499

Saga\$500 – \$999

Fire & Ice\$1,000 – \$2,499

Arctic Circle\$2,500 – \$4,999

Midnight Sun.....\$5,000 – \$9,999

Northern Lights....\$10,000 – \$14,999

Polar Star Greater than \$15,000

Take Your Support to the Next Level

If Nordic Northwest is a place you love, the Gift Society is a great way to show it. The gift society recognizes your annual giving with special benefits and memorable experiences, while helping support the programs, festivals, and campus our community enjoys. It’s a simple way to deepen your impact and enjoy more of what you already care about.

Step up your support by joining the Gift Society today! Learn more at www.nordicnorthwest.org/donate

Gift Society Members

We are deeply grateful to the members of our Gift Society whose generosity makes our work possible. Your support sustains our programs and community, and we thank you for being an essential part of Nordic Northwest.

Polar Star

Aase Besson	Brady Jensen
Scott Burns, PhD and Glenda Burns	Nils and Kathy Jensen
	Mike and Arlette Nelson

Northern Lights

Jon Jaqua and Kimberly Cooper	Sonja Haugen
Kaaren and Harry Demorest	Jim and Lara Parr
Alf and Lili Gregerson	Christiana Smith Shi

Midnight Sun

Laurie Christensen and Colin Ma	Erik Kiaer and Lorraine Guthrie
Bill Farrens	Peter and Elizabeth Loop
David and Maya Gregerson	Hans and Nancy Sohlstrom
Kathi Ketcheson and Don Trapp	Bill and Kim Sparks
	Nancy Travers

Arctic Circle

Brenda Alexander	Jodi Lippert and Tim Barr
Beth and Chip Burczak	Scott Pell
Karen Henell	Diane Rulien
Kristen and Michael Kern	Carl and Marian Thompson
Kirsten and Chris Leonard	Paul and Teri Tuomi

Fire & Ice

Marc Aigner	Karin Lahti
Laura Andersen	Anna Leslie
Dana Bjarnason and Abdul Amin	Thurman and Michelle Miller
Julie Branford	Brad Nase
Joanna Cain and C. Norman Turrill	Krystal Ortiz
Gene and Margrethe Farnstrom	Diane Rulien
Jim Gorter	Eric and Hudson Taxer
Pamela Hall and Portia Hall Rockne	Ralph Tuomi
Paul Jensen	Kristine Krieg Vallandingham and Jay Vallandingham
Hanne Karman	Tim and Linda Wahlberg
Brad and Heidi Knodell	

Saga

Terry Arendt
Bob and Belinda Bowden
Erik Brakstad and Catherine Ciarlo
Marianne Bratt and Al Baker
Jennifer Edwards
Frederick and Connie Erickson
Robert and Margaret Evenson
Michael Freeman
Brent Friedrich and Linda Carrier
Peter Hansen
Martin Hulth
Greg Jacob
Jensen Household
Jane and Ron Jones
Kristin Jradi
Dorothy Kelson
Dorothy and Edward Kuehnel
Irene Landeen
Philip and Julie Lund
Shawn and Courtney MacArthur
Jerralynn Ness and Bernie Thurber
Timm Nielsen
Heikki and Kathie Niskanen
Janet Redmond
Judy Revling-Hall and Al Hall
Elaine and Reid Schooler
Anja and Bruce Shreeve
Ingrid and Dick Spies
Veikko and Erica Valli

Horizon

Kathy Allen-Kirsch and John Kirsch
Susan and Bill Anderson
John Berry
Anna Brannen
Andrew Brewer
Bob and Pam Delong
Brian Dohe
Adrienne Donner
Sandra Ericson
Christian Grorud
Artie, Cindy and Grace Gunderson
Donald Haslett
Judith Hvam
Ronald Janson
Val and Mary Ellen Jensen
Lisa Jensen Casalino
Vernon and Margaret Johnson
Hilda Jones
Aase Kendall
Susan Lair
Tove Larsen
Grethe Larson and Jim Mullins
Tonia Lindquist
Joe and Wendy Lukens
Niels and Judi Marquardt
Vikki Mee
Leena Riker
Peter Melrose
Sandra and Gary Miller
Davic Nase
Esther Nelson
Carl Nordin
Kathie (Kate) Olsen
Heidi and Mark Pond
Christina Sjoquist
Eira and Dennis Stevens
Michael Strom
Daniel and Janet Swan
Scott and Leslie Tuomi
Ronald and Diane Wallis
Denise Wilkinson