

2025 ANNUAL REPORT



NORDIC
NORTHWEST



Nordic Northwest is a cultural nonprofit organization focused on *all five* Nordic nations

Strategic Plan Overview

Our Mission

Nordic Northwest is the home for discovering and sharing Nordic culture for the enjoyment and enrichment of the Pacific Northwest community.

Our Vision

We inspire people to create a better future through experiencing Nordic ways of living.

Our Values

Social Equity and Fairness
Environmental Sustainability
Trust and Ethical Behavior
Stewardship
Innovation and Creativity

5 Nordic Ways of Living

Hygge (Denmark) – Cultivating warmth, coziness, and meaningful connection.

Sisu (Finland) – Embodying resilience, courage, and quiet determination.

Þetta Reddast (Iceland) – Embracing optimism, adaptability, and the belief that things will work out.

Friluftsliv (Norway) – Finding joy, renewal, and well-being in nature and outdoor living.

Lagom (Sweden) – Living with balance, moderation, and contentment in having just enough.

By The Numbers

192,146

Total Visitors & Participants

246

PROGRAMS

13,572

PROGRAM PARTICIPANTS

60

PROGRAM PARTNERSHIPS

6

INTEREST CLUSTERS



Arts & Culture



Heritage & Ancestry



Food & Beverage



Outdoor Living & Nature



Wellness & Slow Living



Cultural Exchange

948

DONORS

1,661

TOTAL MEMBERS

430

NEW MEMBERS

458

VOLUNTEERS

15,598

VOLUNTEER HOURS

898

VOLUNTEER OPPORTUNITIES FILLED

\$542,646.72

VALUE OF VOLUNTEER TIME

22

VOLUNTEER COMMITTEES

9,929

FESTIVAL ATTENDEES

109,878

TROLL VISITORS

5

EXHIBITS

Gift Society Tiers

Horizon \$250 – \$499

Saga \$500 – \$999

Fire & Ice \$1,000 – \$2,499

Arctic Circle \$2,500 – \$4,999

Midnight Sun \$5,000 – \$9,999

Northern Lights....\$10,000 – \$14,999

Polar Star Greater than \$15,000

Take Your Support to the Next Level

If Nordic Northwest is a place you love, the Gift Society is a great way to show it. The gift society recognizes your annual giving with special benefits and memorable experiences, while helping support the programs, festivals, and campus our community enjoys. It's a simple way to deepen your impact and enjoy more of what you already care about.

Step up your support by joining the Gift Society today!
Learn more at www.nordicnorthwest.org/donate

Gift Society Members

We are deeply grateful to the members of our Gift Society whose generosity makes our work possible. Your support sustains our programs and community, and we thank you for being an essential part of Nordic Northwest.

Polar Star

Aase Besson

Scott Burns, PhD
and Glenda Burns

Brady Jensen

Nils and Kathy Jensen
Mike and Arlette Nelson

Northern Lights

Jon Jaqua and
Kimberly Cooper

Kaaren and Harry Demorest
Alf and Lili Gregerson

Sonja Haugen

Jim and Lara Parr

Christiana Smith Shi

Midnight Sun

Laurie Christensen and
Colin Ma

Bill Farrens

David and Maya Gregerson

Kathi Ketcheson
and Don Trapp

Erik Kiaer and
Lorraine Guthrie

Peter and Elizabeth Loop

Hans and Nancy Sohlstrom

Bill and Kim Sparks
Nancy Travers

Arctic Circle

Brenda Alexander

Beth and Chip Burczak

Karen Henell

Kristen and Michael Kern

Kirsten and Chris Leonard

Jodi Lippert and Tim Barr

Scott Pell

Diane Rulien

Carl and Marian Thompson

Paul and Teri Tuomi

Fire & Ice

Marc Aigner

Laura Andersen

Dana Bjarnason and Abdul Amin

Julie Branford

Joanna Cain and C. Norman Turrill

Gene and Margrethe Farnstrom

Jim Gorter

Pamela Hall and Portia Hall Rockne

Paul Jensen

Hanne Karman

Brad and Heidi Knodell

Karin Lahti

Anna Leslie

Thurman and Michelle Miller

Brad Nase

Krystal Ortiz

Diane Rulien

Eric and Hudson Taxer

Ralph Tuomi

Kristine Krieg Vallandingham and

Jay Vallandingham

Tim and Linda Wahlberg

Saga

Terry Arendt

Bob and Belinda Bowden

Erik Brakstad and Catherine Ciarlo

Marianne Bratt and Al Baker

Jennifer Edwards

Frederick and Connie Erickson

Robert and Margaret Evenson

Michael Freeman

Brent Friedrich and Linda Carrier

Peter Hansen

Martin Hulth

Greg Jacob

Jensen Household

Jane and Ron Jones

Kristin Jradi

Dorothy Kelson

Dorothy and Edward Kuehnel

Irene Landeen

Philip and Julie Lund

Shawn and Courtney MacArthur

Jerralynn Ness and Bernie Thurber

Timm Nielsen

Heikki and Kathie Niskanen

Janet Redmond

Judy Revling-Hall and Al Hall

Elaine and Reid Schooler

Anja and Bruce Shreeve

Ingrid and Dick Spies

Veikko and Erica Valli

Horizon

Kathy Allen-Kirsch and John Kirsch

Susan and Bill Anderson

John Berry

Anna Brannen

Andrew Brewer

Bob and Pam Delong

Brian Dohe

Adrienne Donner

Sandra Ericson

Christian Grorud

Artie, Cindy and Grace Gunderson

Donald Haslett

Judith Hvam

Ronald Janson

Val and Mary Ellen Jensen

Lisa Jensen Casalino

Vernon and Margaret Johnson

Hilda Jones

Aase Kendall

Susan Lair

Tove Larsen

Grethe Larson and Jim Mullins

Tonia Lindquist

Joe and Wendy Lukens

Niels and Judi Marquardt

Vikki Mee

Leena Riker

Peter Melrose

Sandra and Gary Miller

Davic Nase

Esther Nelson

Carl Nordin

Kathie (Kate) Olsen

Heidi and Mark Pond

Christina Sjoquist

Eira and Dennis Stevens

Michael Strom

Daniel and Janet Swan

Scott and Leslie Tuomi

Ronald and Diane Wallis

Denise Wilkinson